

SEPTEMBER 28 - 30

International Plumeria Conference 2023



IPC 2023

MEET OUR 25 EXPERTS

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Letter from The PSA/IPC President.



WOW

JOHN T. BURFORD
President of
The Plumeria Society of America INC,
International Plumeria Conference 2023

The International Plumeria Conference 2023 is actually happening.

For starters I would like to thank you all for your dedication and love of all things Plumeria, without you all being here this conference would just be another yak fest!

Seriously though, on behalf of The Plumeria Society of America Inc, The International Plumeria Conference and my incredible Planning and Steering committee, Thanks You! From the bottom of our hearts. Thank You!

Over the next 3 days you will have the opportunity to get up close and personal with Plumeria Experts from all facets of our industry covering all the topics you could imagine. No matter if you are just a hobbyist, a budding nursery owner or even a well-seasoned plumeria business owner. I promise you will walk away Saturday night in awe of what you have experienced over the next three days. That has been my main goal for the last 12 months!

I challenge each and every one of you to meet every attendee, speaker and of course our wonderful staff members over the next three days. It was simply our love and devotion to all things Plumeria that we toiled away a couple hundred hours to bring the 3rd IPC to beautiful Southern California! IPC2023!

We will have some great tours, informative and enlightening classes. Our topics are as broad as a Plumeria leaf, and our speakers are the most knowledgeable in the Industry. We will have an awards presentation at the LUAU and of course some wonderful entertainment and delicious authentic Hawaiian cuisine.

Now sit back, take notes, and please mingle amongst your fellow Plumeria Lovers while you enjoy your time with us here at Los Angeles County Arboretum & Botanic Garden.

Thank you all,

John T. Burford

President of The Plumeria Society of America INC, International Plumeria Conference 2023.



JOHN INGWERSEN

Owner,
Jungle Jacks Palms, Plumeria & More

BEHIND THE SCENES AT JUNGLE JACK'S PLUMERIA (THURSDAY)

Explore Jungle Jack's world of professional plumeria nursery management! Our plumeria journey started with Jack himself planting a packet of Hawaiian plumeria seeds in 1985. Using Jack's selective breeding expertise, previously used to breed new plants like the Baby Queen palm, our production groves grew to over 100 acres in northern Thailand. Large-scale production like ours is only possible due to the many, many lessons and techniques that we learned over the past 37 years. During the Thai winter, we harvest 100s of 1000s of cuttings to ship to our customers all over the world. When our own 80 lb. boxes arrive in the US in March, we get busy! Each of the 60,000+ cuttings needs to be tagged, rooted, watered and fertilized – just like you at home, but on a much larger scale. In this informative talk, John Ingwersen, co-owner of Jungle Jack's, will share the ins and outs of his commercial plumeria nursery, including many aspects that home growers seldom consider.

Bio:

Jungle Jack's Plumerias actually started in 1986 with a small packet of Hawaiian seeds grown in Jack Ingwersen's personal garden in Thailand. In 1995, John and Christina Ingwersen founded Jungle Jack's Palms focusing on palm introductions, cycads, and other exotics. Based on that success, Jungle Jacks Thailand was established in 2006, quickly followed by its first plumeria catalog in 2007. They have now grown to one of the largest distributors of plumeria to the world.



DOUG BRUNNER

Owner,
Maui Plumeria Gardens

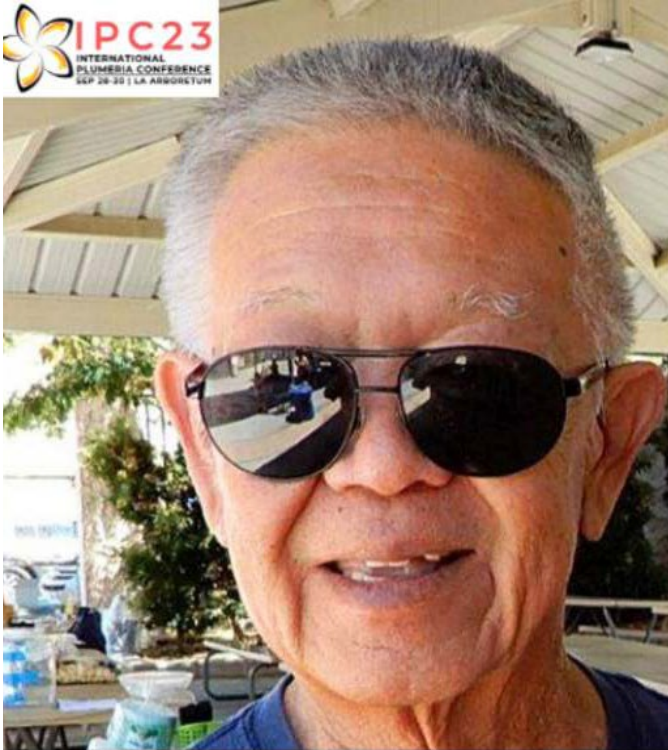
CHALLENGES OF SETTING UP A PLUMERIA FARM IN HAWAI'I (FRIDAY)

As the saying goes, “Life is what happens when you’re busy making other plans.” When he took a break from his career at the Pacific Stock Exchange and moved to Maui over 20 years ago, Doug’s life took an unexpected turn. The island’s beauty and the fragrance of plumeria blossoms captured his heart. Doug’s new passion for plumerias and his desire to share their beauty with the world inspired him to start Maui Plumeria Gardens. With a single plumeria tree in his backyard, he began expanding his collection, which now includes thousands of trees and hundreds of varieties. MPG has shipped tens of thousands of cuttings to numerous countries throughout the world.

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AMPOL ORRUNGROJ
Retired San Diego Nurseryman

A CONVERSATION WITH AMPOL (FRIDAY)

We'll be interviewing Ampol in the keynote session so we can mine his remarkable, decades-long knowledge about growing plumeria. He is known for his quick wit and gentle instructions. He will share his planting and fertilization methods, stories of connecting with other early growers in So Cal, his discovery of grafting almost 50 years ago and why he grafts plumeria, and much more. We'll also have an open question-and-answer time.

Bio:

While many plumeria growers may not know his name, Ampol Orrungroj has had an incredible impact on the plumeria community that has spread across the US. For years, his plants were known to be the healthiest, best-grown plumerias in So Cal. His planting and fertilization methods were followed by many growers. And, in the early 70s, he was the first person to graft plumeria.

He was born and raised in Thailand and remembers sitting under the plumeria trees and taking in the fragrance as a child. When he moved to the United States, he continued his love for all plants, leading to opening his nursery in San Marcos in San Diego's North County in 1987. His collection of sansevierias and gasterias led to his becoming the largest supplier in San Diego. He expanded into house plants, poinsettias, and of course, plumeria. He retired a few years ago.



DR. NICHOLE TIERNAN

Botanical Research Associate, Fairchild
Tropical Botanic Garden

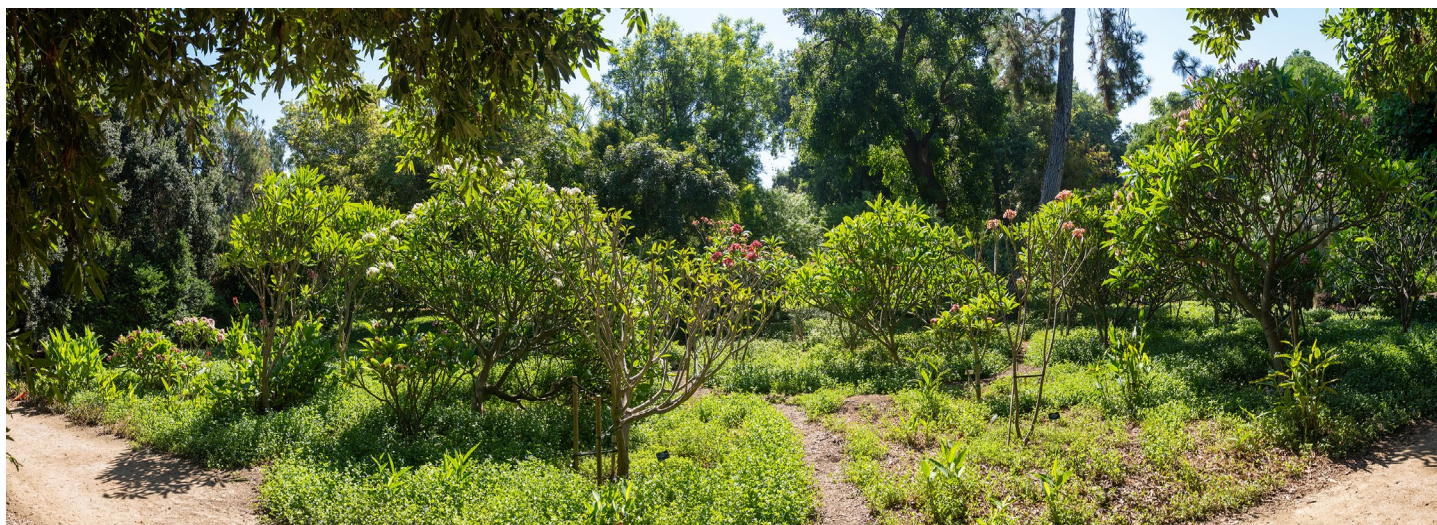
DNA INSIGHTS INTO PLUMERIA SPECIES (SATURDAY)

Molecular DNA is often used to gain perspective on the evolution of plant groups. Dr. Tiernan will present a brief introduction to some of these techniques and her recently published results from the first molecular phylogenetic analysis of the genus *Plumeria*. This work utilized next-generation sequencing methods to generate DNA sequences for the entire (or nearly entire) chloroplast genome. While the key endemic species were included, representative species from each island were also included as well as species with substantial morphological variation. The results of this work indicate that the species have grouped by single-islands or close neighbor-islands. We can see interesting patterns of adaptive radiation with ecological habitat shifts among species. The results also suggest that *Plumeria pudica* may be more closely related to the Caribbean species than previously thought.

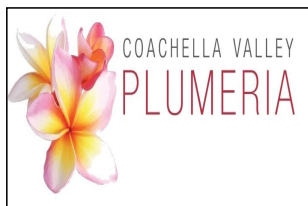
Bio:

Dr. Nichole Tiernan is a Botanical Research Associate at Fairchild Tropical Botanic Garden where she works with the Million Orchid Project(TM), the nation's largest educational outreach program dedicated to orchid conservation. She did her Ph.D. in the joint program at Florida International University and Fairchild Tropical Botanic Garden (FTBG). Her doctoral research focused on the systematics, or the classification of the Caribbean Island occurring species of *Plumeria* L., and included the first molecular phylogenetic analysis for the group. Her fieldwork included collections from the Dominican Republic, Haiti, Cuba, Puerto Rico, and Jamaica. Her work is the first to combine extensive fieldwork, molecular DNA, ecogeographical and morphological studies for the species. Nichole graduated from the University of Connecticut in 2007 with a BS in Biological Sciences and a focus in botany. Previous work at the New York Botanical Garden and now at FTBG have given her a great admiration for the opportunities botanical gardens offer for exploring and conserving worldwide plant biodiversity while also offering an important platform for science communication.

The Arboretum



Session Speakers Friday



Plumeria Thriving in Five Months of Intense Heat!

*Coachella Valley
Plumeria Society*



How to Prune Plumeria Trees

*Alex John Franco
III, Owner A.J.
Horticulture*



Ask the Experts

Panel Discussion



Traditional Lei Making

Stacy Atkinson



Callous and Root Cuttings

*Maureen Hiroshige &
Jenna Karimoto*



Grafting Plumeria

Cody Bean



Organics for Better Blooms, Fewer Pests

Kim Orsak



How and Why to Register a Plumeria – Updates!

*Mark Wright, PSA
Registration Chairman*



Session Speakers Saturday



Myth Busting, Lessons Learned & New Studies

*Diana Donnellan and
Liz Mendoza, L.A.
Arboretum Horticulture
Supervisor*

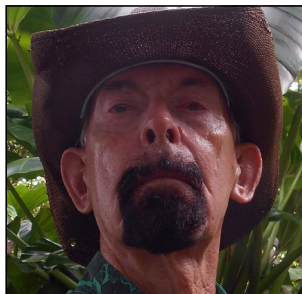


Session Speakers Saturday cont



Rivendel Botanic Gardens is Magic!

*Carol Mylrea, Owner,
Designer and Hybridizer*



A Half Century of Plumeria Research

*Dr. Richard A. Criley,
Emeritus Professor of
Horticulture, University
of Hawai'i*



Best Fertilizers

Panel Discussion



How to Identify Plumeria

Mike Atkinson



'Root' to Success: Greenhouse 'Seed'crets

*Chandler Gorman,
UC Davis Botanical
Conservatory Greenhouse
Management*



Plumeria Diversity in the Caribbean Islands

*Dr. Nichole Tiernan
Botanical Research
Associate, Fairchild
Tropical Botanic Garden*



Mosaic Virus

Panel Discussion



Plumeria of Hawai'i

*Ken Sakata, Hawai'i
born and Author
of Pidgin English
Dictionary*



Pests and Fungi of Plumerias in SoCal

*Linda Ohara,
Nurseryperson and
Horticulturalist*



The Quest to Find Meaningful Traits in Species

*Dr. Kauahi Perez,
Plant Tissue Analyst,
Agricultural Diagnostic
Service Center at the
University of Hawai'i at
Manoa Chairman*



Top 10 Flowers

Panel Discussion



TALLAC KNOLL

Enjoy a majestic view of San Gabriel Mountain from the magnificent Engelmann Oak Grove, the serene Aquatic Garden, and the fanciful Plumeria Grove.



MEADOWBROOK

Visit Meyberg Waterfall, the nearby seasonally flooded Garden of Quiet Reflection, the Kallam Perennial Garden, the Crescent Farm, and the Herb Garden.



The Arboretum



Stairs



Restrooms



Peacock Café



Vista Overlook



Parking Lot



Drinking



ALL

view of the
ains amid the
mann Oak Grove,
den, and
rove.



IDEA GARDENS

Small landscapes offer examples
of water-saving plants, food to
grow, and stunning desert flora.
Exotic and indoor plants can be
found in the Tropical Greenhouse.



AUSTRALIA

The Serpent Trail snakes around
plants, such as acacia, bottle trees,
grevilleas, and other plants from
regions of Australia where the climate
is similar to Southern California.



BOOK

erfall and explore
lly blooming
eflection, Kallam
rescent Farm,



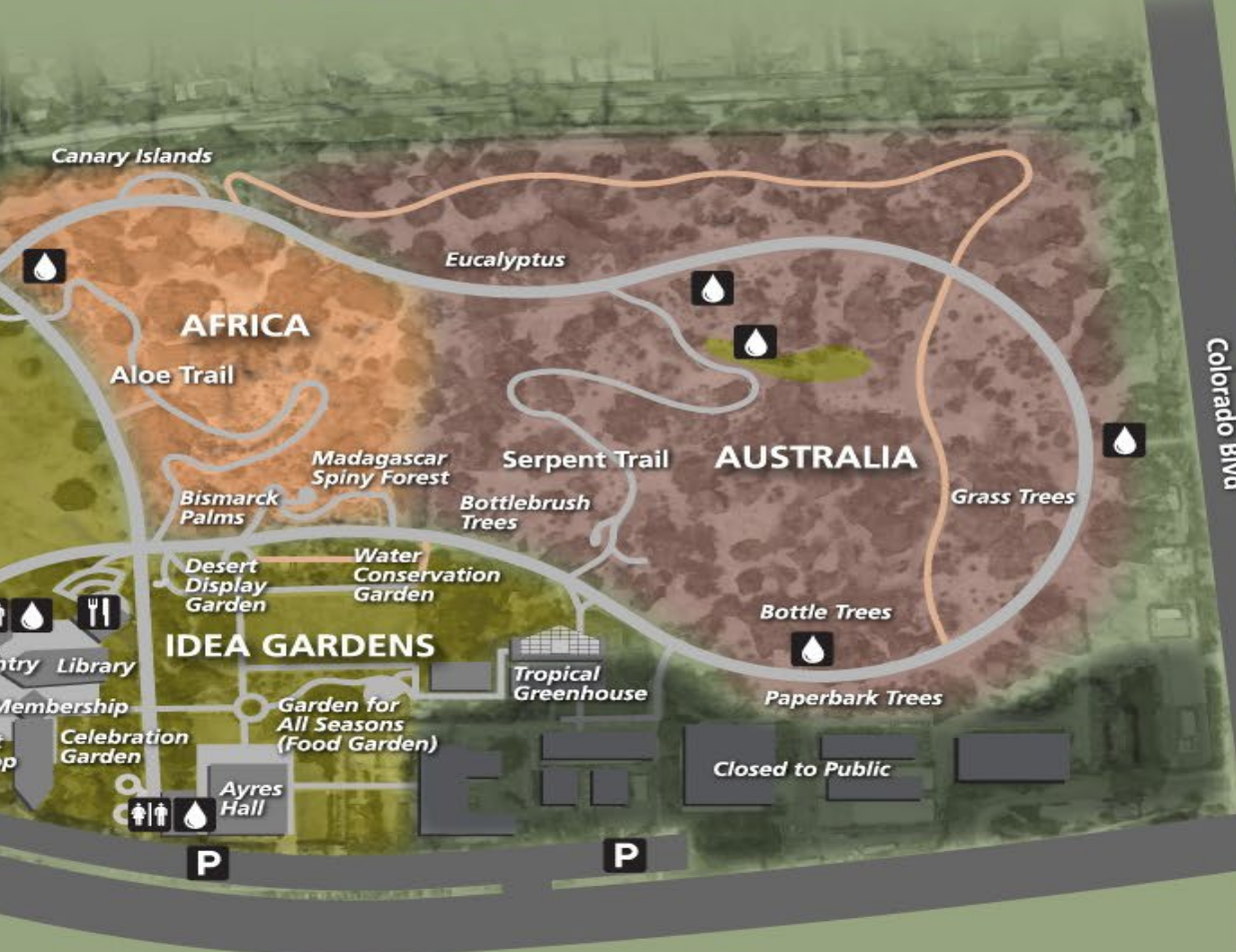
HISTORIC CIRCLE

The Reid-Baldwin Adobe, Queen
Anne Cottage, Coach Barn, Santa
Anita Train Depot, and Rose Garden
are all located on the south side of
Baldwin Lake. Head north to find the
dense lush Forest Path.



AFRICA

Experience otherworldly plants
gathered from Madagascar,
Canary Islands, and South Africa
as you meander along the
Aloe Trail.



Thursday Sept. 28th

Registration opens at 2p

IPC Welcome plus Thurs. Afternoon Keynote

Ayers Hall 3:30-5p



Who is the Plumeria Society of America?

John Burford, PSA President

Behind the Scenes at Jungle Jack's Plumeria

John Ingwersen, Owner Jungle Jack's Plumeria



Welcome Reception
Celebration Garden, 5-8:30p

Friday Sept. 29th

Registration opens at 7:30a

Friday Morning Keynote

Ayers Hall 8:30-9:30



Challenges of Setting Up a Plumeria Farm in Hawai'i

Doug Brunner Owner, Maui Plumeria Gardens

Plumeria Grove Intro

Ayers Hall 930a
Grove Tour 10-12p

Diana Donnellan, Volunteer Curator



Lunch 12-1p

Breakouts 1-2:30p

Ayers Hall	Palm Room	Demo Stations in Hospitality Tent	Bamboo Room
Ask the Experts <i>Panel Discussion</i>	Plumeria Thriving in Five Months of Intense Heat! <i>Coachella Valley Plumeria Society</i>	Traditional Lei Making <i>Stacy Atkinson</i> Callous and Root Cuttings <i>Maureen Hiroshige & Jenna Karimoto</i> Grafting Plumeria <i>Cody Bean</i> Organics for Better Blooms, Fewer Pests <i>Kim Orsak</i>	How to Prune Plumeria Trees <i>Alex John Franco III, Owner A.J. Horticulture</i>

Social Time 2:30-3:30p



Registration Update plus Fri. Afternoon Keynote

Ayers Hall 3:30-5:30p

How and Why to Register a Plumeria – Updates!

Mark Wright, PSA Registration Chairman

A Conversation with Ampol Orrungroj

Ampol Orrungroj, Retired Nursery Owner



Saturday Sept. 30th

Registration opens at 7:30a



Saturday Morning Keynote

Ayers Hall 9-10a

DNA Insights into Plumeria Species

Dr. Nichole Tiernan, Botanical Research Associate at Fairchild Tropical Botanic Garden

Social Time 10-10:30a

Breakouts 1-2:30p

Ayers Hall	Palm Room	Oak Room	Bamboo Room
Top 10 Flowers <i>Panel Discussion</i>	Myth Busting, Lessons Learned & New Studies <i>Diana Donnellan Volunteer Grove Curator;</i> <i>Liz Mendoza, L.A. Arboretum Horticulture Supervisor</i>	Rivendel Botanic Gardens is Magic! <i>Carol Mylrea, Owner, Designer and Hybridizer</i>	A Half Century of Plumeria Research <i>Dr. Richard A. Criley, Emeritus Professor of Horticulture, University of Hawai'i</i>

Lunch 12-1p

Breakouts 1-2:30p

Ayers Hall	Palm Room	Oak Room	Bamboo Room
Best Fertilizers <i>Panel Discussion</i>	How to Identify Plumeria <i>Mike Atkinson</i>	'Root' to Success: Greenhouse 'Seed'crets <i>Chandler Gorman, Biologist and Horticulturalist</i>	Plumeria Diversity in the Caribbean Islands <i>Dr. Nichole Tiernan Botanical Research Associate, Fairchild Tropical Botanic Garden</i>

Lunch 12-1p

Breakouts 1-2:30p

Ayers Hall	Palm Room	Oak Room	Bamboo Room
Mosaic Virus <i>Panel Discussion</i>	Plumeria of Hawai'i <i>Ken Sakata, Native Hawaiian and Author of Pidgin English Dictionary</i>	Pests and Fungi of Plumerias in SoCal <i>Linda Ohara, Nurseryperson and Horticulturalist</i>	The Quest to Find Meaningful Traits in Species <i>Dr. Kauahi Perez, Plant Tissue Analyst, Agricultural Diagnostic Service Center at the University of Hawai'i at Manoa</i>

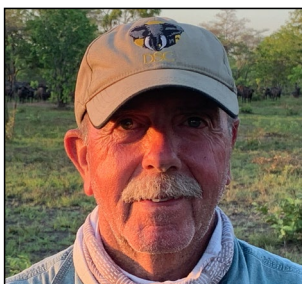
Social Time 4:30-5:30p

Closing Ceremony & Luau Lawn by Ayers Hall 5:30-8:30p



President of The PSA/IPC: John T. Burford

John is a Native Houstonian; he grew up in a gardening and crop farming family. John attended years of “Houston Garden Club” meetings with his mom. John’s maternal grandfather was a farmer and ran horses and cattle in Southern Alabama. It was there John learned crop farming on a larger scale, in fact John still utilizes those formative years in his day-to-day Plumeria cultivation and Racehorse Ownership.



IPC Consultant and Director: Mike Kennedy

Mike is a native Galvestonian. Mike is the owner of Gulf Coast Plumeria. Mike has served on the PSA Board for several years in different capacities, as one of Houston’s most popular Plumeria growers Mike has a devout following of Plumeria Collectors. Mike imports hundreds of the rarest cultivars annually and distributes them through South Texas and across the nation.



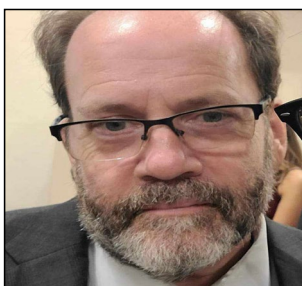
IPC Lead & Communications Chairperson: Mike Atkinson

Mike has owned a Plumeria farm in San Diego’s East county on Mt Helix with his lovely wife Stacy for almost 30 years now. Mike and his staff host two sales annually, 50 classes throughout the year. In Mike’s spare time he volunteers to trim Plumeria for others, offers in garden consultation and sells nearly 15,000 flowers annually.



IPC Project Manager: Roxanne Toryni

Roxanne is a passionate plumeria enthusiast who has immersed herself in the world of plumeria since 2018. With a lifelong love for plants, Roxanne’s journey with plumerias has been both fulfilling and inspiring. She serves as the Project Manager for IPC23, where her dedication and creative talents shine through her graphic designs for the conference. Roxanne is also an active member of the Southern California Hibiscus Society and various other local plant societies.



Hospitality Chairperson: Richard Ingrassia

Is a veteran of the Navy, graduated from Boise State with Bachelors in Health Science. Rich obtained his Master’s in Education and Psychology. He currently teaches high school special education 12th grade English. Richard’s passion for plumeria started over 20 years ago with a purchase of a “stick” from the county fair. Richard now has a collection of over 400 Plumeria.



IPC Volunteer Curator: Diana Donnellan

In 2014, Diana kick-started a volunteer effort to renovate, expand and improve the L.A. Arboretum’s plumeria grove. Diana knew she could count on the plumeria community’s support by way of tree donations, volunteer time and effort plus lots of hard work to make the Arboretum’s grove a world class attraction. You will soon see in our Grove Tour that her dedication has paid off!



Sponsorship Chairperson: Jenna Karimoto

Jenna works in the Information Technology field by day where she is a Consultant for Kaiser Permanente Hospitals. Jenna has been growing plumerias on and off for the past 18 years. Currently, Jenna is part of the Leadership group of the Ventura County Plumeria Society and a member of the PSA, Southern California Plumeria Society, and the South Coast Plumeria Society.



Co-Sponsorship Chairperson: Maureen Hiroshige

Maureen not only enjoys her vast Plumeria Collection, but she also loves retirement. Maureen is a board member of the Ventura County Plumeria Society and is also a member of the South Coast Plumeria Society. Maureen has been a very active collector and grower of Plumeria for over 16 years, yet she still finds time to volunteer at the Los Angeles County Arboretum & Botanic Garden.



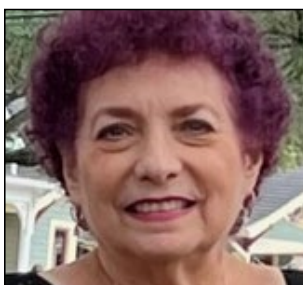
Assistant to all: Cody Bean

Cody has been actively involved in growing plumerias since 2016 and it quickly spiraled into an obsession! Cody has become a very successful grafter and has graciously grafted many of the Plumerias in our raffle/silent auction. I hope to meet you all!
Aloha! Cody



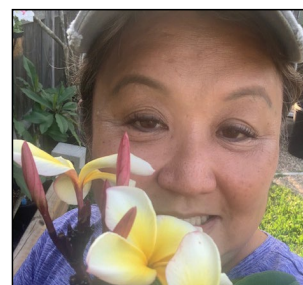
IPC Digital Marketing Chairperson: Alex James

Through an early fascination with gardening in the 1980s Alex began working in nurseries and trimming trees, Alex became a certified horticulturalist in 1998 and founded his business A.J. Horticulture in the same year. Alex started growing plumeria in 2005 and has sold them to wholesale to nurseries nationwide. In 2016 Alex was introduced to exotic hibiscus and quickly added these to his niche while expanding his business.



PSA/IPC Treasure: Wendy Kane

Texas resident since 1968. Wendy is merrily retired residing in a 1938 shotgun style house in the Historical part of League City, TX. Wendy has two grown married sons with spouses as well as 2 beautiful grandchildren living in London, England. Wendy stays busy with her 2 dogs, 3 outside cats, a yard full of plants most of which are plumeria and orchids. Wendy is Treasurer of PSA, former Treasurer of The League City Garden Club, and a very active member in the Galveston Bay Orchid Society. Wendy decided one day that since she had 10 free minuets in the day, she decided to become became the Facilities Chairman of her synagogue which is a formal way of saying that "I keep a 50-year-old building running".



PSA Graphic Designer: Rebecca Cammack

Rebecca is from Malaysia. She came to the USA in 1986 for college. After graduating from college, Rebecca began her career as a graphic designer in Houston's largest newspaper, The Houston Chronicle. Rebecca next ascended into the magazine industry and became the Art Director for a Houston based magazine publisher. In 2016, Rebecca turned her attention to growing plumeria plants, and now has a collection of over 300 plants, with an impressive array of varieties and colors.

Donated Tree Courtesy of Warren



WARREN BASSET

Warren's love of plumerias developed while serving in the US Navy (1966-1970) in the South Pacific, Warren saw his first plumerias while on shore leave there. Warren thought they were "cool plants" yet was a little bummed when he discovered they only grew in tropical areas. Upon returning to California at the end of his tour, Warren noticed there were plumerias thriving all over Southern California.

Warren obtained a few cuttings thinking that he could raise them. Not knowing much about them, Warren watered them, and watered them a lot. Ultimately Warren drowned the cuttings. Warren was making one of his frequent visits to the "Chris Roy Farm Supply" now known as "Orange County Farm Supply" where Chris eventually gave Warren Bud Guillot's phone number and suggested he contact him. He said, "Bud would answer all his questions". Warren contacted Bud and Bud generously gave him a cutting, explaining how to care for it. They remained in contact throughout Buds life. Like all of us today Warren increased his plumerias along with his Plumeria knowledge of growing and caring for Plumeria.

Besides growing plumerias, Warren is an extremely talented jewelry designer, a meditator and loves hiking. Warren eventually turned his jewelry hobby into a thriving business where he has designed many exquisite pieces over his career, the most notable one being the "Gold Plumeria Bloom" he designed the pendant in conjunction with Bud. We all know now; this incredible pendant would become Buds trademark. Bud wore his trademark everywhere over the years. The only other known Plumeria Pendant crafted by Warren is currently worn



with Pride by Emerson Willis who is known today as “Mr. Ambassador”. Bud and Emerson’s relationship goes back decades, we cannot count how many trips Emerson and Nancy made in their RV from LaPort TX to Huntington Beach CA over the years.

The tree being donated today is a descendent of Kimi Moragne (Registered with The Plumeria Society



of America Inc. #163), which Warren received from Molly at Upland Nursery (Orange, CA). The PSA will be registering at time of publication, name has not been approved. This incredible bloomer, and it will reside in the Plumeria Grove here at The Los Angeles County Arboretum & Botanic Garden.

On behalf of The Plumeria Society of America Inc, The International Plumeria Conference 2023, and The Los Angeles County Arboretum & Botanic Garden. Thank you very much for the incredible donation, Warren. In addition, thanks also goes out to Marco Calvo and Diana Donnellan for obtaining and assisting with the transfer and connecting all the parties listed above.



Sponsor “Thank You”

Tammy Cox - donating the IPC23 Pens for the swag bag

Richard Ingrassia - snacks in the swag bag

South Coast Plumeria Society - sponsoring the ID Lanyards

Ventura Plumeria Society - Donating Plumeria Stickers for the swag bag

Atkinson Plumeria - providing the communication radios for IPC2023.



aloha & manava

Lokelani's was founded by our late and great Florence Ku'uleilokelani Kaahanui Brodrick. She had continued to pursue a dream from the big island of Hawaii to California to perpetuate our Polynesian culture until her last Ha—her last breath. In her younger years, she grew up on the beautiful island and cultured streets of Honolulu, Hawaii, and while parading through the halls of Kamehameha, she learned the Art of Hula and danced all over the islands from something as small as a backyard event to traveling with world renowned Hilo Hattie and the Hula Dancers. Yearning for growth and adventure, she moved to the sunny state of California in 1961 where she then rooted her own halau by the name of Lokelani's Rhythm of the Islands in 1966.

Passed down and led by her daughter, Kathy Lokelani Kaahanui-Asuega, with her husband, Roy Asuega, in 1994, Lokelanis has continued that spirit of aloha complimented by the love of family. We never cease the growth of our mana, knowledge and halau. Although we originally taught hula, we have branched out to teach other forms of culture like the Siva Samoa and Ori Tahiti. Taught by the only daughter Kanani and youngest son Keanunameleokamakani, our students learn the beautiful and graceful movements of Polynesia with the mighty sounds of the pacific song and drum while also learning about the meaning of the story that is danced. Lokelani's has shown absolute aloha for anyone who steps foot into our home and acknowledges the personal growth of our peers. We not only teach our students the culture of the pacific but also the respect and humbleness it brings. Lokelani's isn't just a dance group, it is a family and school of Polynesian dance that is rooted to give back to the people, the culture and the art of our ancestors. — **Lokelani's Rhythm of the Islands (lokelanisroti.com)**



